



# TARALAC<sup>®</sup>

TARA PAINTS & CHEMICALS



## Tara Paints & Chemicals- Overview

Tara Paints & Chemicals Established in 1977 at Vatva GIDC, Ahmadabad & currently running with vast under the registered well known trademark of “TARALAC” brand.

In the year 2004, as a part of the expansion, the unit shifted to Changodar industrial area, near Ahmadabad. Today, the unit is spread in 25,000 square meter land area with more than 1,00,000 square feet constructed production area.

The year 2017, the new state of the art plant constructed in a record time of 8 months for the production capacity of 1200 MT/Month with mezzanine floor system & automized batching systems to meet the multiple product range with higher output.

The year 2018, Multifunction Advanced Integrated SAP system, with HRMS, CRM, Online portal & Mobile App system was completed & functional to cater the internal work optimization as well as to line up the branches, customer, consumers & for the smooth flow of the Business process to strengthen the management information systems.

A well equipped 7000 square feet lab area, with segregated labs for the Pilot process, Advanced testing, Applications testing, the Production & QC lab were set up for product QA & R&D. We became the first paint company to be certified with “ZED certification”. Apart from the above, the company is certified with ISO9001:2015, OSHAS18001:2007.

Various product certifications such as WARS for portable water pipeline, Reach & Lead-free certification for Wood coating products, FDA certification for packaging coating and various other product wise certifications are also obtained.

Tara Paints is having pan India network of more than 11000 running dealers & 500 Industrial Customers with marketing setup in pan india . We also export to various countries & are adding up more countries to our List.

## Industries & Application Area

WE AT TARA PAINTS & CHEMICALS PROVIDES BEST OF THE SOLUTION TO OUR CUSTOMERS WITH OUR QUALITY & INNOVATIVE PRODUCTS AS WELL AS CONVENTIONAL PRODUCTS, WE PROVIDES APPLICATION SERVICES WHICH MAKES US FULLY RESPONSIBLE FOR WHAT WE DO AND AN ONE POINT RELIABLE SOLUTIONS TO OUR CUSTOMERS.

## Product Range at Tara Paints & Chemicals

We manufacture more than 500 products for our esteemed customers. Our range includes the products for Industrial and domestic use. Our list includes the following-

### Product Range

➤ Putty and Primers Thinners	➤ Paint removers and rust removers
➤ Thinners	➤ Degreasers and rust converters
➤ Wood Finishes	➤ Construction chemicals
➤ NC Finishes	➤ Can coatings
➤ Auto Finishes	➤ Pipe coatings for Oil, gas and water
➤ Synthetic enamels	➤ Water proofing
➤ Polyurethanes	➤ Electrical and insulation coatings
➤ Anti-corrosive Paints and Coatings	➤ Casting clears
➤ Floor coat and road marking paints	➤ Exterior and interior emulsions
➤ Stoving paints and clears	➤ Distempers and Wall primers
➤ Heat resistance paints	➤ Powder Coatings
➤ Epoxy paint	➤ Glass, Stone coatings, Ferrous and Non Ferrous metal coating
➤ Epoxy high performance coatings	➤ Inks
➤ Marine Coatings	➤ Adhesives
➤ Acrylic Emulsion	

### Industries Served

➤ Wood Coatings	➤ Stone, Glass and Ferrous & Non Ferrous Coating	➤ Transportation Infrastructure
➤ Automotive OEM and Refinish	➤ High Temperature Coating	➤ Packaging Coatings
➤ Machinery / Engineering Industries	➤ Production & Manufacturing ind.	➤ Electrical Coating & Insulating Varnish
➤ Coating for Plastics	➤ Road Marking and Floor Coating	➤ Utility and Power
➤ Industrial Structure and Buildings	➤ Tank Coating and Liners	➤ Corrosion Protection
➤ Pipeline Coatings	➤ Water Infrastructure	➤ Oil and Gas
➤ Construction Chemicals & Waterproofing	➤ Marine Coatings	➤ Hygiene Coatings
		➤ Decorative Wall Coating

### Product File

➤ Wood finishes and Protection	➤ Pipe Coatings and Water Infra. Protection	➤ Marine Coatings
➤ Auto-refinish and Car Care Products	➤ Construction Chemicals & Water proofing	➤ Hydro graphic Varnishes
➤ Industrial Coatings and Maintenance	➤ Packaging Coatings	➤ Adhesives
➤ High Performance Coatings	➤ Functional and Customised coatings	➤ Electrical Paints and Coatings and Insulating Varnishes
	➤ Decorative and Wall Paints	

## Floor coating product list with description

Today, variety of polymers are manufactured and used for different coating applications. In the changing scenario of the coatings world, newer and versatile coatings are being used for decoration as well as protection applications. The need and awareness of floor coatings and heavy duty industrial coatings are increasing. Depending on the area of applications, substrates, surfaces, properties expectations, newer floor coatings have been introduced and commercially used.

### Application :

The building and construction activities have been increased to a great extent, as also high rise towers, shopping malls, super markets, car show rooms, hospital complexes are coming up everywhere. Mainly in following areas, demand of floor coatings has increased.

- Underground car parking of housing complexes
- Ground plus five floors of high-rise building car / parking
- Deck and ramp in car parking areas
- Factories and Industrial workshops
- Pharmaceutical Industries
- Car show rooms, service centers, Garage areas
- Swimming Pool areas
- Hospitals, massage parlours, Hotels
- Shopping complexes, super malls, walking areas
- Cold storages, warehouses, store rooms, play grounds etc.

### Advantage Need and for Floor Coatings

In the olden days, flooring material was mainly confined to natural wood, and then this wooden flooring was coated and protected by using French polish or shellac polish. However the use was very limited, since regular maintenance was required, limited water resistance and abrasion resistance. However today, most of the floors are made up of cementitious surfaces, concrete structure. The correctly engineered and constructed concrete is one of the strongest construction materials, with long lasting properties. However, even properly cured concrete also cannot withstand atmosphere exposure and corrosive environment, in the long run.

Therefore need arose for the development of protective floor coatings. Variety of polymers introduced for different substrates, surfaces mainly for getting long term advantages.

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| <ul style="list-style-type: none"> <li>• Floor coating for protection and decoration</li> <li>• For easier installation and maintenance</li> <li>• Continuous membrane with non permeability of water and moisture, with breathable and non breathable properties</li> <li>• Very high order of adhesion, pull off strength</li> <li>• Outstanding impact and abrasion resistance</li> <li>• Excellent contraction and expansion properties, with better tensile strength, crack-bridging properties and high order of elongation</li> </ul> | <ul style="list-style-type: none"> <li>• Superior compressive strength, shore A hardness</li> <li>• Hygienic, dust free, tough surface</li> <li>• Chemical resistance- Acid, Alkali, Solvent resistance</li> <li>• Antiskid properties, fire resistance properties</li> <li>• Carbon dioxide diffusion resistance, to protect cementitious surface and the concrete structure –rebars</li> <li>• Chloride ion reduction and moisture vapour permeable coating to stop or prevent concrete floor deterioration</li> <li>• Impermeable to liquid penetration</li> </ul> |
|--|---|

### Application :

- Floor coating for protection and decoration
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- Permeable to liquid penetration

## FLOOR COATING PRODUCT

- **SOLVENT BASED (SB) FLOORCOATS**

- 2300 Acrylic Matt (StoneCoat)
- 2301 Acrylic Clear (S/P)
- 2302 Road Marking/Paver Shades
- 2303 Epoxy Sb Fc Colors (Thin Coat) [3:1]
- 2304 Epoxy Sb Fc Primer (Thin Coat) [3:1]

- **SOLVENT LESS (SL) FLOORCOATS**

- 2305 Epoxy Fc Sealer Primer [2:1]
- 2306 Epoxy Fc Colors (SL) [2:1]

- **SOLVENT LESS (SL) FLOORCOATS SINGLE PACKS**

- 2307 Epoxy Fc Base Resin HV
- 2308 Epoxy Fc Base Resin LV
- 2309 Epoxy Fc Hardner Dark
- 2310 Epoxy Fc Hardner WW

- **ROAD MARKING & FLOOR COATING PAINT**

- 2311 Epoxy Fc Anti Skid & Sports

- **PU Floor Coat**

- 2312 Pu Fc Colors (Thin Coat) [4:1]
- 2313 Pu Fc Colors (Solvent Less) [5:1]

- **SCREEDS OF VARIOUS SIZES**

- 2315 Screed for 1mm
- 2316 Screed for 2mm

- **CASTING CLEARS OR TABLE TOP CLEARS**

- 0120 Casting Clear (2:1) 2pk (High Viscosity)
- 0121 Casting Clear (2:1) 2pk (Low Viscosity)

- **TILE GROUTS**

- 3051 Epoxy Tilegrout 3pk [Shades as per Shade card]
- 3051 Epoxy Tilegrout Base Resin
- 3051 Epoxy Tilegrout Hardner Dark
- 3051 Epoxy Tilegrout Hardner ww

- **EPOXY PUTTY**

- 3052 Epoxy Crack Filler Putty [1:1]
- 3053 Tile Jioning Compount [1:1]

- **EPOXY GRADE SHADES**

- 2801 Epoxy Fg Clear 2Pk [2:1]
- 2802 Epoxy Food Grade Shades [2:1]



## Chart of application possible from our Products

Sr	Category	Floor Type	Coating Thickness	Products Suggested	Application Areas
1	Industrial Floors	LM	50-150 Microns	The economic solution for effective and durable surface, super fast curing speed with surface usable within 20minuesof application, for Lane Marking	Parkings, Walkways & Pathways
2	Industrial Floors	Protective	200 Microns	The economic solution for effective and durable surface protection for lightly stressed industry floors & for dust free hygine, seamless area with multi coloured options	Walkways, Pathways & offices
3	Industrial Floors	Protective	500 Microns	The economic solution for effective and durable surface protection for lightly stressed industry floors	Walkways, Pathways & Light Storage
4	Industrial Floors	Protective	1 mm	The economic solution for effective and durable surface protection for lightly stressed industry floors	Heavy Human Movement
5	Industrial Floors	Universal	2-3 mm	The multi-faceted, easy-to-clean epoxy resin coating system with diverse shaping options concerning colours and surface patterns	Medium Load & Heavy Human Movement, Show room & Foyers
6	Industrial Floors	Flexible	2-3 mm	The viscoplastic, easy-to-clean polyurethane coating system with diverse design options	Medium Load & Heavy Human Movement, Show room, Foyers & PU For Food Factories
7	Chemical Resistant	Classic	2-3 mm	Economical solution for effective and durably impermeable groundwater protection	
8	Chemical Resistant	Compact	5-8 mm	The artificial resin-screed-system for increased to heavy duty mechanical and chemical stresses with an attractive multi-colour look.	This system is also used as an industry and pharma & Food terrazzo floor
9	Chemical Resistant	Uniflex	2-3 mm	The viscoplastic, easy-to-clean polyurethane coating system with diverse design options	PU For Food Factories
10	Chemical Resistant	FG	2-5 mm	Approved & Certified product for the floors, Tanks	Epoxy for Food & Pharma Factories

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11	Chemical Resistant	FG	2-5 mm	Approved & Certified product for the floors, Tanks	PU for Food & Pharma Factories
12	Chemical Resistant	COMPACT	5-8 mm	The artificial resin-screed-with fibre glass reinforcement system for increased to heavy duty mechanical and chemical stresses with an attractive multi-colour look.	This system is also used as an industry and pharma & Food terrazzo floor
13	Residencial & Commercial	ASC	2-5 mm	Screed based application technique for sensitive areas for safety & Asthetic	Laboratories, Wet Rooms, Wet Areas
14	Residencial & Commercial	GFC	2-3 mm	Antiskid & Easy to remove dust, dirt & Oil from the floors	Garage Floor Coatings
15	Residencial & Commercial	DFC	1-5 mm	Artistic & Variety of floors with long life & durability	Designer Floor Coatings, 3D Floors
16	Residencial & Commercial	TT	1-10 mm	Artistic & Variety Table tops with long life & durability	Kitchen Tops, Dining Table & Displays
17	Sports Floor Coating	SFG	Various	Suggested as per conditions	Sports Floor
18	Sports Floor Coating	Universal ESD	Sesitive Floor and Areas	electrically conductive/ discharging as per DIN, ESD or in an individually-defined area; chemically resistant	vapor-diffusion capable in the case of moisture from the ground or anti-slip and robustly durable against wet conditions
19	Functional Floor	Universal ESD	2-3 MM	The electrically conductive floor coating system for pure rooms, protection of persons and all areas that require ESD-provisions	Electric rooms, Plastic Factories & Factories where static discharge is most sensitive



**TARALAC**

### Contact Information

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(Since 1977)

An ISO 9001-2008 Certified Company

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